TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER









This Week - 03/16/2011

MTV's Musical March Madness



MARS is among the 64 contenders in this year's Musical March Madness tournament on MTV.com! In the next few weeks, the MTV Newsroom will release two artists to duke it out on head-to-head polls. Voters determine who will proceed to the next round and win the trophy.

Click the video above to see Tomo talk of the March Madness. Vote for MARS now at MTV.com.

MARS Among Hardest Working Music Acts (Study)



Purchase THIS IS WAR

MARS MERCH







THE Hollywood Reporter

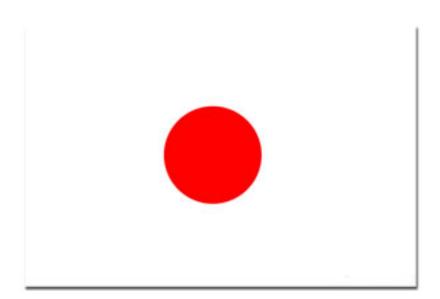
MARS has made the list ranking 2010's top 20 touring artists, compiled by Songkick. The list gathers data of most hours and miles touring on the road in 2010. Thirty Seconds To Mars ranked 14 out of the top 20, with 142 tour dates and 124,000 miles traveled! Check out the complete list at hollywoodreporter.com.

V Music: Thirty Seconds To Mars Q&A



Shannon recently caught up with V Music to talk the latest on MARS, including theme shows, playing Festivals, and music videos. Check out the full Q&A at V Music.

MARS For Japan



Japan was struck with a devastating 8.9 earthquake and tsunami only a few days ago, the biggest earthquake in Japan in recorded history. MARS has gathered information on charities and sites providing aid and relief to this recent disaster. Find out how you can help or donate <u>HERE</u>.



Join us online!



A Beautiful Lie



30 Seconds To Mars



THIS IS WAR



MARS IS COMING

UPCOMING TOUR DATES



<u>Stefanieafoster</u>'s tattoo beautifully combines several symbols of MARS. Can you spot them all?

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to <u>Thirty Seconds To Mars Tattoo Archive</u> for a chance to be featured in the next installment of Transmission!



US: MARS for MTV's Musical March Madness

US: 'Closer To The Edge' for <u>VH1 Vspot Top 20 Countdown</u>
UK: Rate 'Closer to the Edge' as the <u>NME Best Video of 2010</u>
Latin America: Vote 'Hurricane' for <u>MTV Argentina Top 10</u>
Brazil: List MARS for applicable categories for <u>Multishow</u>
Greece: vote 'Closer To The Edge' for <u>MTV Hit List Hellas</u>

Italy: Vote 'Hurricane' on MTV Fanclub Charts

Italy: TRL Awards, Jared for Best Band + MARS for Best Band

MARS IS COMING

UPCOMING TOUR DATES

Mar. 27, 2011 – São Paulo, Brazil HSBC Hall (<u>Buy Tickets</u>) (<u>Golden Tickets</u>)

Mar. 29, 2011 - Rio de Janeiro, Brazil Rio Vivo Rio (<u>Buy Tickets</u>) (<u>Golden Tickets</u>)

NEW TOUR DATES

June 13, 2011 - Landgraaf, The Netherlands
Pinkpop Festival (Buy Tickets) (Official Site)

Be sure to visit the <u>Official Tour Page</u> for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

03/27/2011

Sao Paulo, Brazil HSBC Hall

03/29/2011

Rio De Janeiro, Brazil Vivo Rio

04/01/2011

Buenos Aires, Argentina <u>Luna Park</u>

04/03/2011

Santiago, Chile <u>Lollapalooza</u>

04/06/2011

Bogota, Colombia Palacio de los Deportes

04/08/2011

San Jose, CA San Jose Event Center

04/09/2011

Los Angeles, CA
Gibson Amphitheater

04/12/2011

Colorado Springs, CO
Colorado Auditorium

04/14/2011

Chicago, IL Aragon Ballroom

04/15/2011

Kenosha, WI

<u>Tarble Athletic Center, Carthage</u>

<u>College</u>

04/16/2011

Detroit, MI
The Fillmore

04/17/2011

Champaign, IL University of Illinois - Champaign

04/18/2011

St. Louis, MO The Pageant

04/19/2011

Grand Rapids, MI
The Orbit Room

04/20/2011

Indiana, PA

Indiana Unversity of Pennsylvania

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following @30SECONDSTOMARS, and @golden_tix for overseas and U.S. VIP Ticket Packages.

Use Facebook? Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by <u>clicking here</u>.

HUMAN TRIAD MISSION!



Echelon Chile formed this Human Triad and attracted attention in Santiago, Region Metropolitana:



We have loved all your Candlelight Triad submissions! Now, it's time to launch the **HUMAN TRIAD MISSION**. Compose the Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the <u>Triad</u> Global Assault Page.

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks. This avatar by oPiewacket promotes MARS for MTV's March Madness:

04/22/2011

Raleigh, NC Raleigh Amphitheatre

04/23/2011

Orlando, FL Universal Studios

04/24/2011

Boca Raton, FL Sunset Cove Amphiteater

04/27/2011

Washington, DC
The Patriot Center

04/29/2011

E. Rutherford, NJ Bamboozle Festival

04/30/2011

Camden, NJ

Susquehanna Bank Center

05/01/2011

Boston, MA Agganis

05/03/2011

Montreal, QC Metropolis

05/05/2011

Toronto, ON Kool Haus

05/06/2011

Montreal, QC Metropolis

05/07/2011

Quebec City, QC Pavilion de la Jeunesse

06/10/2011

Zagreb, Croatia Mars Festival

06/11/2011

Austria

Novarock

06/12/2011

Innsbruck, Netherlands
Olympiahalle

06/13/2011

Landgraaf, Holland
Pinkpop Festival

06/17/2011



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by otherwise.

STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. <u>Click Here to Read NOW!</u>



Here are some tools you can print out on your own!

Flyers • Mars Stencil • Full Size Poster • QR Code

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



Thirty Seconds To Mars on Facebook

Weekly Picks From the Band

Milan Italy Fiera Open Air Arena

06/18/2011

Rome, Italy Ippodromo Cappanelle

06/21/2011

Estonia

Song Festival Grounds

06/23/2011

Prague, Czech Republic

Prague City Festival

06/28/2011

Hove, Norway
Hove Festival

06/30/2011

Borlange, Sweden Peace & Love Festival

07/02/2011

Sopron, Hungary Volt Festival

07/06/2011

Athens, Greece

07/08/2011

Lisbon, Portugal
Optimus Live Festival

07/09/2011

Bilbao, Spain Bilbao BBK Live

08/19/2011

Leudinghausen, Germany
Area 4 Festival

08/20/2011

Grosspoesna, Germany <u>Highfield Festival</u>

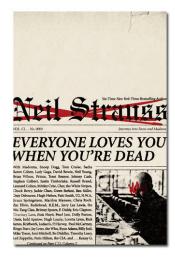
08/23/2011

Hamburg, Germany Trabrennbahn Bahrenfeld

08/24/2011

Mannheim, Germany SAP Arena

Book of the Week



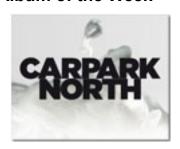
Publisher's Weekly writes: Journalist Strauss now offers a terrific look at the dysfunctional livelihoods of stardom, a theme based on his many interviews for various publications. Strauss went back to his original interview tapes and notes in search of moments—mostly unpublished—that reveal "the truth or essence of each person, story, or experience."

Movie of the Week



127 Hours is a 2010 biographical adventure film produced, co-written and directed by Danny Boyle. The film stars James Franco as mountain climber Aron Ralston, who became trapped by a boulder in Robbers Roost, Utah, for more than five days in early 2003 before amputating his arm with a dull knife.

Album of the Week



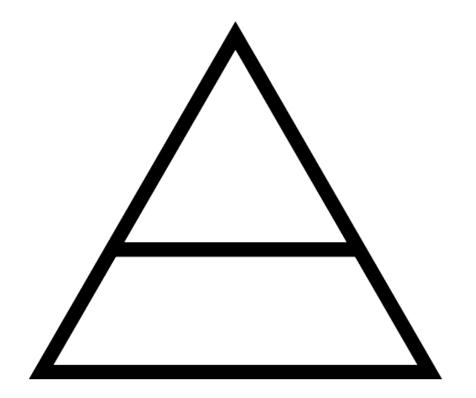
Download "Transparent", the latest single from Copenhagen's Carpark North, for free on their website: http://www.carparknorth.com/

Website of the Week



On March 23 Rock the Vote and the National Education Association are proud to announce the first-ever annual Democracy Day, a national effort to promote civics education in high schools. Democracy Day will also celebrate the 40-year anniversary of the 26th Amendment, which gave 18 year olds the right to vote.

Democracy Day is an opportunity for Rock the Vote to bring it's innovative Democracy Class program to hundreds of high schools around the country. Democracy Class is a non-partisan 45-minute lesson that combines pop culture, music, video, classroom discussion and a mock election to teach juniors and seniors in high school about their right to vote.



PURCHASE THIS IS WAR



Australia

<u>iTunes Australia</u>

Austria

<u>iTunes Austria</u> Musicload Austria

Canada

<u>iTunes Canada</u> <u>Archambault Canada</u> <u>Amazon.ca</u>

Finland

<u>levykauppax.fi</u> <u>Epe's Music Store</u> <u>EMP</u>

France

EMI Boutique iTunes France

Germany

JPC.de Weltbild.de EMP Amazon Germany

Italy

<u>Fnac</u> <u>Feltrinelli</u> <u>iTunes Italy</u>

Netherlands

New Zealand

<u>Marbecks</u>

Norway

<u>iTunes Norway</u>

Spain

<u>iTunes Spain</u> <u>Fnac Spain</u>

Sweden

iTunes Sweden CDon Ginza Bengans

Switzerland
CeDe.ch
Exlibris.ch
Citydisc.ch
Fnac.ch

Soundmedia.ch

Taiwan

G-Music Five Music

United Kingdom

HMV Amazon UK Play

<u>iTunes UK</u>

<u>iTunes Dutch</u> <u>Free Record Shop</u> <u>Bol.com</u> United States
MusicToday
iTunes
Newbury



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